



BEST NEW PRODUCT AWARDS 2018 SHOPPING LIST

OVER 11,000 CONSUMERS PARTICIPATED IN AN INDEPENDENT RESEARCH STUDY TO DETERMINE THE BEST NEW PRODUCTS OF 2018. CHECK OUT THE WINNING PRODUCTS BELOW.

2018 BEST NEW PRODUCT AWARD WINNERS

- BABY DIAPERING: Aquaphor Baby Diaper Rash Paste
- BABY WASH: Baby Dove Rich Moisture Tip to Toe Wash
- BROW COSMETIC: Covergirl Easy Breezy Brow Micro-Fine Fill + Define Brow Pencil
- CHOCOLATE MILK: Fairlife Superkids Chocolate Ultra-filtered Milk
- CONCEALER: Revlon Youth FX Fill + Blur Concealer
- CONDITIONER: TRESemmé Keratin Smooth Colour Conditioner
- DAIRY & DAIRY ALTERNATIVE DRINKS: ALDI Vitalife Smoothies
- ENERGY BAR: Clif Bar Peanut Butter Banana With Dark Chocolate
- ENERGY DRINK: Monster Energy Ultra Violet
- EYE LINER: Burt's Bees Nourishing Eyeliner Pencil
- FACE WIPES: Burt's Bees Micellar Cleansing Wipes
- FACIAL SCRUB/EXFOLIATOR: L'Oreal Pure-Sugar Purify & Unclog Face Scrub
- FOUNDATION: Revlon Photoready Insta-Filter Foundation
- FROZEN FRUIT: ALDI Season's Choice Mango & Tropical Blend frozen fruit
- FRUIT JUICE: Simply Peach Juice Drink
- ICED TEA: ALDI Benner Peach Tea
- IN-WASH SCENT BOOSTER: Purex Crystals Botanicals Cherry Blossom and Ginger
- LIP BALM: Revlon Kiss Exfoliating Balm
- LIP COLOR: L'Oréal Paris Infallible Paints/Lips
- LIQUID LAUNDRY DETERGENT: Gain Botanicals
- MASCARA: L'Oréal Paris Voluminous X Fiber Mascara
- MEAT SNACK: Slim Jim Premium Smoked Meat Sticks
- MEXICAN FOOD: Ortega Good Grains Taco Shells
- NUT BAR: ALDI Elevation by Millville Fruit & Nut Bars
- ORGANIC JUICE: Ocean Spray Organic 100% Juice Cranberry Apple
- PRE-COOKED FROZEN CHICKEN: Foster Farms Frozen Baked Chicken Nuggets
- PRIVATE LABEL WINE: California Roots Cabernet Sauvignon Red Wine
- PROTEIN BAR: ALDI Elevation by Millville High Protein Bars
- PROTEIN POWDER: ALDI Elevation by Millville Protein Powder
- READY TO EAT PASTA: Barilla Ready Pasta Elbows
- SEASONING & MARINADE: McCormick Grill Mates Korean BBQ Marinade
- SHAMPOO: TRESemmé Keratin Smooth Colour Shampoo
- SINGLE DOSE LAUNDRY DETERGENT: Tide PODS Plus Downy
- SNACK BAR: ALDI Elevation by Millville Endulgent Bars
- SPECIALTY PASTA: Birds Eye Steamfresh Veggie Made™ Pasta
- TOOTHPASTE: Crest 3D White Whitening Therapy Sensitivity Care Toothpaste
- VEGAN SNACK: Larabar Fruits + Greens Pineapple Kale Cashew Bar
- YOGURT: Dannon Activia Dalies Probiotic Drink