



- Research by BrandSpark -

BEST NEW PRODUCT AWARDS 2019 SHOPPING LIST

OVER 10,000 CONSUMERS PARTICIPATED IN AN INDEPENDENT RESEARCH STUDY TO DETERMINE THE BEST NEW PRODUCTS OF 2019. CHECK OUT THE WINNING PRODUCTS BELOW.

BEAUTY & PERSONAL CARE

- BODY LOTION:** Nivea Aloe Vera Body Lotion
- BODY WASH:** Burt's Bees Lavender & Honey Body Wash
- DIAPERS:** Pampers Pure Protection
- EYELINER:** L'Oreal Paris Infallible Gel Crayon
- FACE PRIMER:** Revlon Colorstay Prep & Protect Primer
- FOUNDATION:** COVERGIRL TruBlend Matte Made Liquid Foundation
- LIP COLOUR:** Revlon Kiss Cushion Lip Tint
- MAKEUP REMOVER WIPES:** AVEENO Ultra-Calming Makeup Removing Wipes
- MASCARA:** Rimmel London Wonder'fully Real Mascara
- MEN'S BODY WASH:** Dial for Men Infinite Fresh Body Wash
- SUNSCREEN:** Neutrogena Hydro Boost Water Gel Lotion Sunscreen with Broad Spectrum SPF 50
- TOOTHPASTE:** Crest Gum Detoxify Deep Clean Toothpaste

FOOD & BEVERAGE

- CHILDREN'S SNACK:** ALDI-exclusive SimplyNature Squeezeie Single - Apple Banana and Apple Multi-Fruit
- COOKING OIL:** Specially Selected Premium Italian Extra Virgin Olive Oil
- DRIED FRUIT:** SimplyNature Freeze Dried Fruit: Strawberries, Fuji Apples, and Asian Pears
- FRESH CHICKEN PRODUCT:** Trader Joe's BBQ Seasoned Spatchcocked Chicken
- FRUIT SNACK:** ALDI-exclusive Little Salad Bar Pineapple Spears and Little Salad Bar Watermelon Spears
- HUMMUS:** ALDI-exclusive Park Street Deli Single Serve Hummus: Classic or Red Pepper
- JUICE:** ALDI-exclusive Specially Selected Premium 100% Juices: Pomegranate Juice, Black Cherry Juice, or Cranberry Juice
- KOMBUCHA:** Suja Organic Pineapple Passionfruit Kombucha
- MEXICAN FOOD:** Ortega Bakeable Tortilla Bowl Kit
- MILK:** ALDI-exclusive Friendly Farms Organic DHA Omega-3 Whole Milk and ALDI-exclusive Friendly Farms Omega-3 Organic 2% Reduced Fat Milk
- PASTA:** Trader Joe's Organic Italian Artisan Pasta
- PASTRY:** Trader Joe's Uncured Ham & Swiss Cheese Flaky Croissant
- PROTEIN BAR:** ALDI-exclusive Millville Protein Chewy Bars: Peanut Butter Dark Chocolate or Peanut, Almond and Dark Chocolate
- READY-MADE SALAD KITS:** ALDI-exclusive Park Street Deli Greek Feta Salad, Provolone Antipasti or Olives, ALDI-exclusive Little Salad Bar Salad Bowls, Assorted Varieties
- RICE:** Minute Instant Jasmine Rice
- SNACK BAR:** ALDI-exclusive SimplyNature Nut and Sea Salt Bar
- SNACK PACK:** Babybel Original Cheese & Crackers
- SPECIALTY DAIRY DRINK (E.G. YOGURT, KEFIR):** ALDI-exclusive Friendly Farms Lowfat Kefir: Strawberry or Blueberry
- SPECIALTY PASTA:** Ronzoni Homestyle Pasta
- VEGAN BURGERS:** ALDI-exclusive Earth Grown Burgers, Assorted Varieties
- VEGAN CHEESE:** Violife Just Like Mature Cheddar Slices
- VEGETARIAN ENTRÉE:** Amy's Kitchen Asian Dumpling Bowl

HOUSEHOLD

- AIR FRESHENER:** Air Wick Essential Mist Fragrant Mist Diffuser
- DOG FOOD:** PEDIGREE Dry Dog Food High Protein Beef and Lamb Flavor
- LAUNDRY DETERGENT:** Tide PODS Ultra OXI Laundry Detergent pacs
- MULTI-PURPOSE CLEANER:** Lysol Daily Cleanser