



BEST NEW PRODUCT AWARDS 2020 SHOPPING LIST

OVER 11,000 CONSUMERS PARTICIPATED IN AN INDEPENDENT RESEARCH STUDY TO DETERMINE THE BEST NEW PRODUCTS OF 2020. CHECK OUT THE WINNING PRODUCTS BELOW.

FOOD AND BEVERAGE

- ARTISANAL BREAD:** Sara Lee Artesano Brioche
- BUTTER:** ALDI-Exclusive Countryside Creamery Pure Irish Butter
- CHEESE SNACK:** ALDI-Exclusive Happy Farms Cream Cheese Snack Pack
- CREAM CHEESE:** Belle Chevre Cream Cheese
- DAIRY-FREE CREAMER:** Coffee-Mate Natural Bliss Plant Based Oat Milk Creamer
- DESSERT DIP:** Olivio Chocolate Buttery Spread
- DIPPABLE CHEESE:** Cacique Mexican Style Queso Dip
- DRY PASTA:** Ronzoni Turmeric Pasta
- FLATBREAD:** Stonefire Naan Rounds
- FRESH PASTA:** ALDI-Exclusive Specially Selected Cheese or Spinach Ravioli
- FRESH PRE-MADE SIDE:** Trader Joe's Harvest Grain Salad
- GLUTEN-FREE BREAD:** ALDI-Exclusive liveGfree Gluten-Free Wide Pan Bread
- GRAIN FREE PIZZA:** Cappello's Grain Free Pizza
- GREEK YOGURT:** Litehouse Greek Yogurt Smoothie
- HARD SELTZER:** ALDI-Exclusive Vista Bay Hard Seltzer
- HEALTHIER KID'S SNACK:** ALDI-Exclusive Simply Nature Kids Bites
- KETCHUP:** Heinz Ketchup With a Blend of Veggies
- LOW-CALORIE BREAD:** ALDI-Exclusive L'oven Fresh Bagel Skinny's
- LUNCH KIT:** ALDI-Exclusive Never Any! Turkey or Ham Lunch Kit
- MAC & CHEESE:** The Pioneer Woman Fancy Mac & Cheese
- ORGANIC BUTTER:** ALDI-Exclusive Simply Nature Organic Salted Butter Quarters
- ORGANIC MILK:** ALDI-Exclusive Simply Nature Organic Grassfed 2% Half Gallon
- ORGANIC YOGURT:** ALDI-Exclusive Simply Nature Organic Whole Milk Greek Yogurt
- PLANT-BASED MEAT ALTERNATIVE:** Beyond Meat Beyond Beef Plant-Based Ground
- PROTEIN BAR:** ONE Peanut Butter Cup Protein Bar
- RICE:** Goya Paella Rice Kit
- RICE ALTERNATIVE:** RightRice Made from Vegetables
- SAVORY DIP:** ALDI-Exclusive Park Street Deli Assorted Tzatziki Dips
- SINGLE-SERVE CHEESE:** Babybel Mini Rolls
- SKYR YOGURT:** ALDI-Exclusive Friendly Farms Icelandic Style Skyr Non-Fat Yogurt
- SLICED CHEESE:** ALDI-Exclusive Happy Farms Deli Sliced Cheese
- SNACK PACKS:** ALDI-Exclusive Park Street Deli Snack Selects Three Pack
- SPECIALTY NON-DAIRY BEVERAGE:** Almond Breeze Almondmilk Blended with Real Bananas
- STORE BRAND RED WINE:** ALDI-Exclusive Bear Bros Cabernet Sauvignon
- STORE BRAND SANGRIA:** ALDI-Exclusive Velata Premium Sangria
- WRAPS:** ALDI-Exclusive L'oven Fresh Protein Wraps

BEAUTY, HEALTH AND PERSONAL CARE

- ALUMINUM-FREE DEODORANT:** Dove 0% Aluminum Free
- BODY LOTION:** Nivea Coconut & Monoi Oil Infused Body Lotion
- BODY WASH:** Dove Body Wash Mousse with Rose Oil
- CONCEALER:** CoverGirl TruBlend Undercover Concealer
- CONDITIONER:** Pantene Miracle Moisture Boost Conditioner with Rosewater
- DIAPERS:** Pampers Cruisers 360 FIT
- FACE MASK:** Aveeno Oat Mask
- HAIR MASK:** John Frieda Wonder Drops Hair Masks
- KID'S COUGH / COLD MEDICATION:** Vicks Children's Cold Multi-Symptom
- LIPSTICK:** Revlon Super Lustrous The Luscious Mattes Lipstick
- SHAMPOO:** Pantene Miracle Moisture Boost Shampoo with Rosewater
- TOOTHPASTE:** Crest Pro-Health Gum and Sensitivity Toothpaste
- WELLNESS GUMMY:** vitafusion CBD Full Spectrum Hemp Extract

HOUSEHOLD

- BABY LAUNDRY DETERGENT:** Dreft Pure Gentleness
- CLEANING WIPES:** Clorox Ultra Clean Disinfecting Wipes
- DOG TREAT:** True Chews Chicken Meatball Recipe
- DRYER SHEETS:** Bounce WrinkleGuard Sheets
- FABRIC TREATMENT (IN-WASH):** Downy Wrinkle Guard
- FABRIC TREATMENT (OUT OF WASH):** Bounce Touch-up Spray
- LAUNDRY STAIN REMOVER:** Tide To Go Stain Remover Wipes
- SINGLE-DOSE LAUNDRY DETERGENT:** Tide Simply Pods+Oxi Liquid Detergent Pacs, Refreshing Breeze
- SINGLE-DOSE LAUNDRY DETERGENT FOR SENSITIVE SKIN:** Tide Ultra Oxi Free